

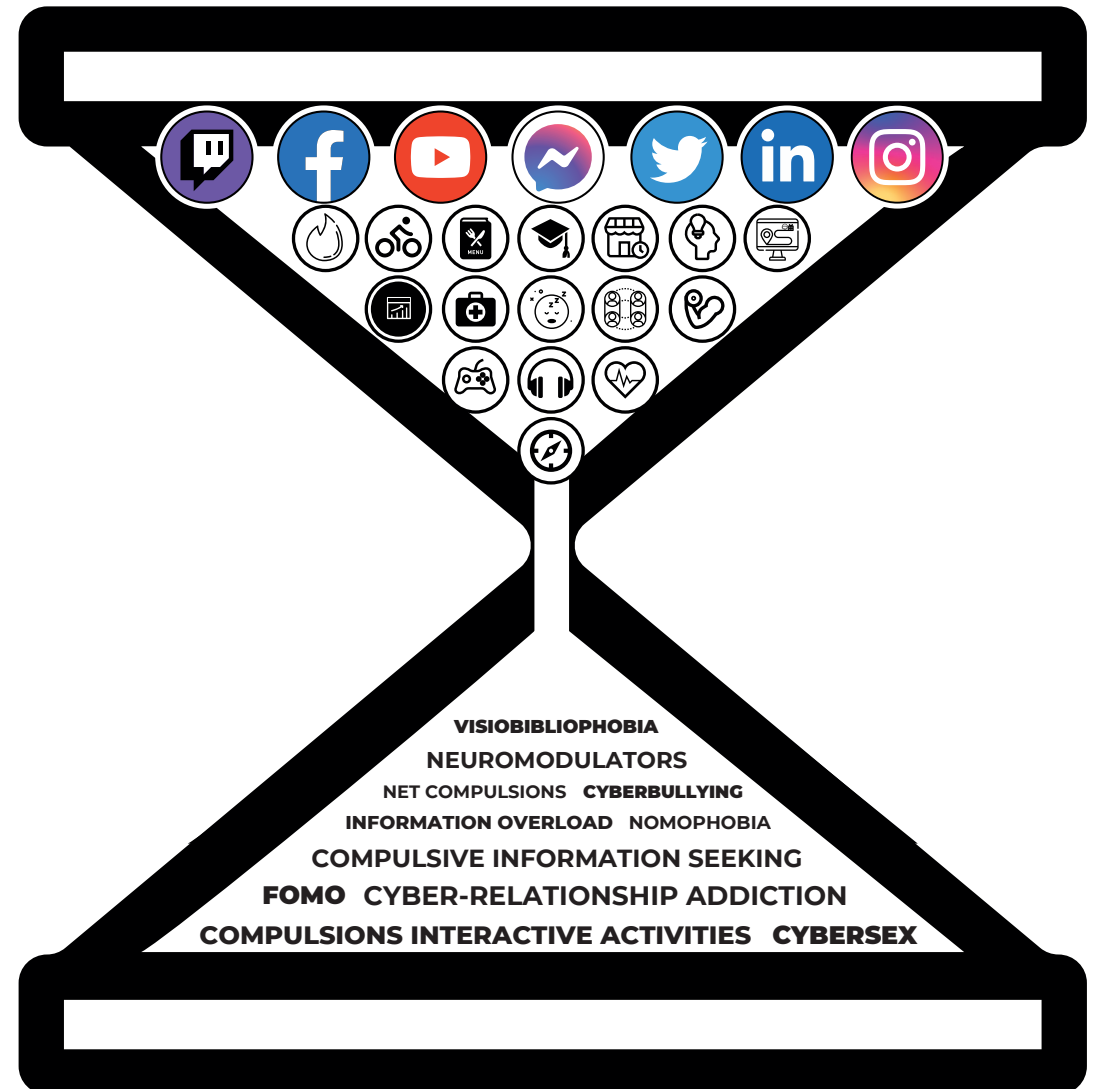
VIRTUAL
ANTI-ADDICTION
VALIDATOR

**VAV IS A BUSINESS-THERAPEUTICAL APPLICATION
THAT SEAMLESSLY HARNESSSES
USER EXPERIENCE ADDICTIONS.**

USER EXPERIENCE ADDICTIONS COMPROMISE THE IMMUNE SYSTEM.

USER EXPERIENCE
APPLICATIONS

USER EXPERIENCE
ADDICTIONS



QUANTUM ENTANGLEMENT OBSERVATION ALGORITHMS, CREATED IN xR, AR, AND MR STUDIO, ENABLE TO FREE THEMSELVES FROM USER EXPERIENCE ADDICTIONS.

xR - Extended Reality

AR - Augmented Reality

MR - Mixed Reality



UNIQUE
MOBILE PHONE
USERS

**5.48
BILLION**

vs. POPULATION

68.6%



INTERNET
USERS

**5.07
BILLION**

vs. POPULATION

63.5%



ACTIVE
SOCIAL MEDIA
USERS

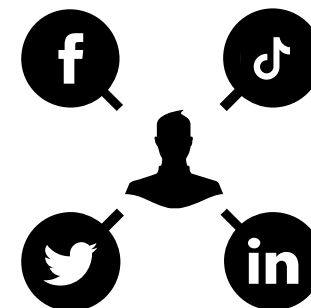
**4.74
BILLION**

vs. POPULATION

59.3%



TIME
SPENT USING
SOCIAL MEDIA



+3.2%
YEAR-ON-YEAR CHANGE
+170 MILLION

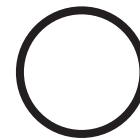
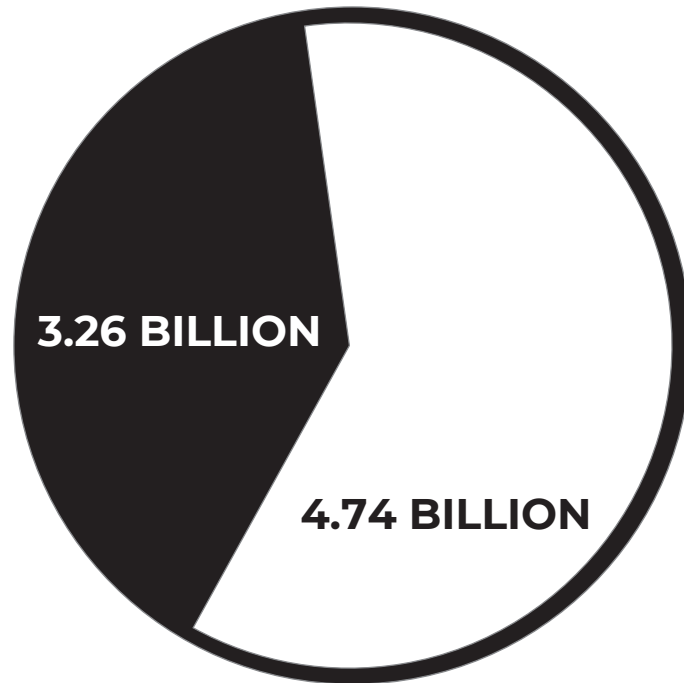
+3.5%
YEAR-ON-YEAR CHANGE
+171 MILLION

+4.2%
YEAR-ON-YEAR CHANGE
+190 MILLION

2H 28M
YEAR-ON-YEAR CHANGE
+0.7% (+1 MIN)

TOTAL VAV PLATFORM ADDRESABLE MARKET

8 BILLION PEOPLES



USER EXPERIENCE ADDICTION

KEY PLAYERS

COMPANY	FOUNDED	ANNUAL REVENUE	MONTHLY PRICE
 Grouport	2019	\$5 MILLION	\$140
 Calmerri	2020	\$6,7 MILLION	\$228-\$360
 talkspace	2012	\$332,8 MILLION	\$276-\$516
 betterhelp	2013	\$700 MILLION	\$240-\$360
 Teladoc HEALTH	2002	2.03 BILLION	\$299

GROSS PROFIT MARGIN PER USER

USER Acquisition Cost	\$45
VAV Subscription Sale Price FY-1	\$252/\$21 Subscription
Gross Revenue	\$207
Gross Profit Margin Per User	82%

PROFIT AND LOSS PROJECTIONS

Profit and Loss Projections	FY-1	FY-2	FY-3	FY-4	FY-5
Gross Revenue	\$ 11,136,600.00	\$ 23,381,600.00	\$ 70,181,600.00	\$ 623,021,600.00	\$ 2,615,401,600.00
Direct Cost (10%)	\$ 1,113,660.00	\$ 2,338,160.00	\$ 7,017,160.00	\$ 62,302,160.00	\$ 261,540,160.00
Operating Income	\$ 10,022,940.00	\$ 21,043,440.00	\$ 63,164,440.00	\$ 560,719,440.00	\$ 2,353,861,440.00
Gross Margin	90.00%	90.00%	90.00%	90.00%	90.00%
Expenses					
Payroll	\$ 1,100,000.00	\$ 1,700,000.00	\$ 2,100,000.00	\$ 3,900,000.00	\$ 5,500,000.00
R&D Expenses	\$ 400,000.00	\$ 1,100,000.00	\$ 2,000,000.00	\$ 4,000,000.00	\$ 7,000,000.00
Marketing Expenses	\$ 1,070,000.00	\$ 1,500,000.00	\$ 1,500,000.00	\$ 1,500,000.00	\$ 1,500,000.00
Consultants Fee	\$ 100,000.00	\$ 300,000.00	\$ 1,000,000.00	\$ 1,300,000.00	\$ 1,750,000.00
User's Acquisition (20,000 users)	\$ 900,000.00	\$ 2,100,000.00	\$ 3,400,000.00	\$ 3,900,000.00	\$ 7,250,000.00
Insurance Costs	\$ 50,000.00	\$ 70,000.00	\$ 100,000.00	\$ 135,000.00	\$ 210,000.00
Management and Operational Cost	\$ 120,000.00	\$ 240,000.00	\$ 330,000.00	\$ 1,240,000.00	\$ 3,120,000.00
Capital Expenditure	\$ 45,000.00	\$ 73,000.00	\$ 110,000.00	\$ 190,000.00	\$ 360,000.00
Depreciation/Amortization of Assets	\$ 22,000.00	\$ 46,000.00	\$ 150,000.00	\$ 365,000.00	\$ 450,000.00
Misc. Expenses	\$ 35,000.00	\$ 100,000.00	\$ 173,000.00	\$ 221,000.00	\$ 299,000.00
Total Operating Expenditures	\$ 3,842,000.00	\$ 7,229,000.00	\$ 10,863,000.00	\$ 16,751,000.00	\$ 27,439,000.00
EBIT	\$ 6,180,940.00	\$ 13,814,440.00	\$ 52,301,440.00	\$ 543,968,440.00	\$2,326,422,440.00
EBIT Margin (%)	55,5%	59,1%	74,5%	87,3%	89%
Taxes (23%)	\$ 1,421,616.00	\$ 3,177,321.00	\$ 12,029,331.00	\$ 125,112,741.00	\$ 535,077,161.00
Interests Expense	\$ -	\$ -	\$ -	\$ -	\$ -
Net Profit	\$ 4,759,324.00	\$ 10,637,119.00	\$ 40,272,109.00	\$ 418,855,699.00	\$1,791,345,279.00
Net Profit Margin (%)	42,73%	45,49%	57,38%	67,23%	68,49%

VAV TOKEN DISTRIBUTION

12% TEAM & DEVELOPMENT

5% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
12.120,000

21% EXCHANGE LISTINGS & LIQUIDITY POOL

10% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
21.210,000

9% PARTNERS & ADVISORS

5% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
9.090,000

21% STAKING & REWARDS

5% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
21.210,000

10% COMPANY RESERVES

5% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
10.100,000

7% MARKETING

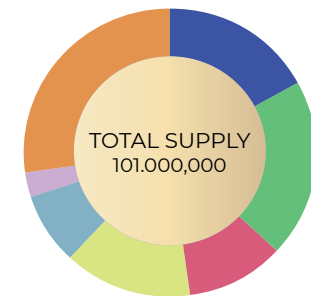
5% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
7.070,000

20% FUNDARISE DISTRIBUTION/ LAUNCHPAD, PRESALE

5% TGE, 5% UNLOCKED EACH MONTH AFTER

tokens
20.200,000



TEAM



Michael Keter
FOUNDER & CEO

michael@vavapp.com



Kate Keter
CO-OWNER & Brand Manager

kate@vavapp.com



Przemek Furman
CO-FOUNDER & COO

przemek@vavapp.com

SALES PARTNER



Zbigniew Samek
zbigniew@vavapp.com
tel. +48 508 164 304